## Identity

<table>
<thead>
<tr>
<th>Region</th>
<th>Республика Башкортостан / The Republic of the Bashkortostan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country</td>
<td>Российская Федерация / Russian Federation</td>
</tr>
<tr>
<td>Telephone</td>
<td>7 (34777)-2-81-97</td>
</tr>
<tr>
<td>Fax</td>
<td>7 (34777) 2-12-95</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:yangantaugeopark@gmail.com">yangantaugeopark@gmail.com</a></td>
</tr>
</tbody>
</table>

### 3. Address of the management body

452492, Russia, the Republic of Bashkortostan, Salavatsky district, Yangantau village, Central street, 20

### 4. Size of territory and geographical coordinates

- **Size in km²**: 1774 km²
- **Geographical coordinates**: 54°56'-55°31' N 57°28'-58°38' E

### 5. Contact persons

- **Management body director**: Rinat Abdrashitov
- **Geoscientist**: Faniz Ardislamov
- **Specialist on regional development**: Regina Pestrikova

### Submitted by:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rinat Abdrashitov</td>
<td>The head of the Center of science, education and</td>
<td>26.10.2017</td>
</tr>
<tr>
<td>Signature</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Category</td>
<td>Weighting</td>
<td>Self Assessment (%)</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-----------</td>
<td>---------------------</td>
</tr>
<tr>
<td>I.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geology and Landscape</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1 Territory</td>
<td>5</td>
<td>43</td>
</tr>
<tr>
<td>1.2 Geoconservation</td>
<td>20</td>
<td>180</td>
</tr>
<tr>
<td>1.3 Natural and Cultural Heritage</td>
<td>10</td>
<td>97.5</td>
</tr>
<tr>
<td>II.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management Structure</td>
<td>25</td>
<td>236.25</td>
</tr>
<tr>
<td>III</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interpretation and Environmental Education</td>
<td>15</td>
<td>122.25</td>
</tr>
<tr>
<td>IV</td>
<td>15</td>
<td>87.75</td>
</tr>
<tr>
<td>V</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sustainable Regional Economic Development</td>
<td>10</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100</td>
<td>866.75</td>
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</tbody>
</table>

**EVALUATORS VERIFICATION**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artur Sá</td>
<td></td>
<td>12.08.2018</td>
</tr>
<tr>
<td>Signature</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
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</tr>
<tr>
<td>Alireza Amrikazemi</td>
<td></td>
<td>12.08.2018</td>
</tr>
<tr>
<td>Signature</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## I. Geology and Landscape
### 1. Territory
#### 1.1 Geosite list
List of “Geosites” located within the territory identified for use (Please provide a geosite list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 “Geosites” or more</td>
<td>100</td>
</tr>
<tr>
<td>40 “Geosites” or more</td>
<td>200</td>
</tr>
<tr>
<td>Maximum Total</td>
<td>200</td>
</tr>
</tbody>
</table>

### 2. Geodiversity

#### 2.1 How many geological periods are represented in your area? (10 points each, maximum 100 points) (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>60</td>
</tr>
</tbody>
</table>

#### 2.2 How many clearly defined rock types are represented in your area? (10 points each, maximum 100 points) (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

#### 2.3 How many distinct geological or geomorphological features are present within your area? (Please provide a list) (10 points each, maximum 100 points).

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Maximum Total</td>
<td>300</td>
</tr>
</tbody>
</table>

### 3. Public interpretation of the Geopark’s sites of interest

#### 3.1 Number of sites with public interpretation (trails, interpretation panels or leaflets) (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-10</td>
<td>40</td>
</tr>
<tr>
<td>10-20</td>
<td>80</td>
</tr>
<tr>
<td>20 or more</td>
<td>120</td>
</tr>
</tbody>
</table>

#### 3.2 Geosites of scientific importance (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; 25 %</td>
<td>40</td>
</tr>
</tbody>
</table>

#### 3.3 Geosites used for education (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; 25 %</td>
<td>40</td>
</tr>
</tbody>
</table>

#### 3.4 Geosites used for geotourism (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; 25 %</td>
<td>40</td>
</tr>
</tbody>
</table>

#### 3.5 Non-geological sites used by the Geopark (intergrated in Geoparks’ activities) (Please provide a list)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>40</td>
</tr>
</tbody>
</table>

| Maximum Total | 200 | 200 |

### 4. Comparison to UNESCO Global Geoparks (select one from the following options)

#### 4.1 There is no comparison with any other UNESCO Global Geopark.

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
<td>300</td>
</tr>
</tbody>
</table>

#### 4.2 There is another UNESCO Global Geopark with comparable geology.

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>200</td>
<td></td>
</tr>
</tbody>
</table>

#### 4.3 There is another UNESCO Global Geopark with comparable geology or infrastructure in the same country.

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td></td>
</tr>
</tbody>
</table>

#### 4.4 There is another UNESCO Global Geopark with comparable geology or infrastructure in the same country’s geographical region (Clarification in time and distance)

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td></td>
</tr>
</tbody>
</table>

| Maximum Total | 300 | 300 |

---

Please provide lists and details as a separate annex referring to the corresponding item numbers.
### I. Geology and Landscape
#### 1.2 Geological Conservation

<table>
<thead>
<tr>
<th></th>
<th>Inventory and significance of the geosites that can be found in your area (SELF AWARDED total cannot exceed 300).</th>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>At least one geosite of international geological significance (100 for each) (Give a list and justification)</td>
<td>160</td>
<td>160</td>
<td>160</td>
</tr>
<tr>
<td>1.1</td>
<td>At least five geosites of national significance (Give a list and justification)</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>1.2</td>
<td>At least 20 geosites of educational interest and used by schools and universities. (Give a list and justification)</td>
<td>100</td>
<td>0</td>
<td>50</td>
</tr>
<tr>
<td>1.3</td>
<td>Do you have a geosites’ database for the Geopark? (Please give details)</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.4</td>
<td>Do you have a geosites’ map for the Geopark? (Please give details)</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td><strong>Maximum Total</strong></td>
<td><strong>300</strong></td>
<td><strong>300</strong></td>
<td><strong>300</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Strategy and legislation to protect against damage of geological sites and features (one answer only)</th>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>The entire territory has legal protection because of its geological values.</td>
<td>300</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2.1</td>
<td>Part of the area is protected by law for its geological interest. (Please refer to which part and why)</td>
<td>150</td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td>2.2</td>
<td>Prohibition of destroying and removing parts of the geological heritage.</td>
<td>150</td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td></td>
<td><strong>Maximum Total</strong></td>
<td><strong>300</strong></td>
<td><strong>300</strong></td>
<td><strong>300</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>How are the geosites protected against misuse and damage?</th>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>General announcement of regulations to prevent misuse and damage in the entire Geopark area</td>
<td>100</td>
<td>100</td>
<td>10</td>
</tr>
<tr>
<td>3.1</td>
<td>Announcement of regulations to prevent misuse and damage at individual sites of the Geopark</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>3.2</td>
<td>Use of observation posts, guarding and patrolling by wardens</td>
<td>60</td>
<td>60</td>
<td>0</td>
</tr>
<tr>
<td>3.3</td>
<td>Provision for enforcement of regulations (no digging and collecting) on the website, in flyers, etc.</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>3.4</td>
<td>Offering collecting of geological specimens under supervision at selected sites (clarification)</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td></td>
<td><strong>Maximum Total</strong></td>
<td><strong>200</strong></td>
<td><strong>200</strong></td>
<td><strong>140</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>What measures are taken to protect geosites and infrastructure from damage and natural degradation?</th>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Regular maintenance and cleaning (Please give details. How often are they checked?)</td>
<td>60</td>
<td>30</td>
<td>30</td>
</tr>
<tr>
<td>4.1</td>
<td>Conservation measures (Please give details)</td>
<td>70</td>
<td>35</td>
<td>35</td>
</tr>
<tr>
<td>4.2</td>
<td>Protective measures (preparation, sealing to avoid natural degradation) (Please give details)</td>
<td>70</td>
<td>35</td>
<td>35</td>
</tr>
<tr>
<td></td>
<td><strong>Maximum Total</strong></td>
<td><strong>200</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Geocentvonsrv Subtotal</th>
<th>Maximum Points</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>1000</td>
<td>900</td>
<td>840</td>
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</table>
### I. Geology and Landscape

#### 1.3 Natural and Cultural Heritage

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Natural Rank (SELF AWARDED total cannot exceed 300)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1 International designation in part of the Geopark territory (except World Heritage Sites and Biosphere Reserves) <em>(Please give a list and justification)</em></td>
<td>250</td>
<td>250</td>
</tr>
<tr>
<td>1.2 National designation in part of the Geopark territory <em>(Please give a list and justification)</em></td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td>1.3 Regional designation in part of the Geopark territory <em>(Please give a list and justification)</em></td>
<td>75</td>
<td>75</td>
</tr>
<tr>
<td>1.4 Local designation in part of the Geopark territory <em>(Please give a list and justification)</em></td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>300</strong></td>
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<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
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<tbody>
<tr>
<td>2 Cultural Rank (SELF AWARDED total cannot exceed 300)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1 International designation in part of the Geopark territory (except World Heritage Sites) <em>(Please give a list and justification)</em></td>
<td>250</td>
<td>0</td>
</tr>
<tr>
<td>2.2 National designation in part of the Geopark territory <em>(Please give a list and justification)</em></td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td>2.3 Regional designation in part of the Geopark territory <em>(Please give a list and justification)</em></td>
<td>75</td>
<td>75</td>
</tr>
<tr>
<td>2.4 Local designation in part of the Geopark territory <em>(Please give a list and justification)</em></td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>300</strong></td>
<td><strong>275</strong></td>
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<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Promotion and maintenance of Natural and Cultural Heritage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1 Promotion of the links between Geological Heritage sites and the existing Natural and Cultural sites within the Geopark <em>(Prove with examples)</em> <em>(Please give details)</em></td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>3.2 Interpretation <em>(Please give details)</em></td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>3.3 Communication <em>(Please give details)</em></td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>3.4 Education programmes <em>(Please give details)</em></td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>400</strong></td>
<td><strong>400</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Overlapping UNESCO designations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes/No</td>
<td>No</td>
<td>NO</td>
</tr>
</tbody>
</table>

- **Please provide requested lists and details, but do not send entire publications, brochures, etc. (these should be provided only to field evaluators)**

### Natural and Cultural Heritage Subtotal

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Points</td>
<td>1000</td>
<td>975</td>
</tr>
</tbody>
</table>

### Total Points Awarded For Section I: Geology and Landscape

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Points</td>
<td>3000</td>
<td>2735</td>
</tr>
</tbody>
</table>
## II. Management Structure

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Does the Geopark have a clear and well-defined boundary? (Please give details)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.2 Does the Geopark have a well-defined and effective management structure able to take and implement decisions to enhance protection of Geological Heritage and promote sustainable regional development for the Geopark area? (Please give details)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.3 Is the Geopark staff employed directly, or indirectly by Geopark partners? (Please elaborate)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.4 Does the Geopark have an independently administered budget? (Please give details)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>200</strong></td>
<td><strong>200</strong></td>
</tr>
</tbody>
</table>

### 2 Does a management or Master Plan exist?  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Management or Master Plan exists (not older than 10 years) (You should refer to the main components in accompanying documentation)</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>40</strong></td>
<td><strong>40</strong></td>
</tr>
</tbody>
</table>

### 3 The Master Plan - What components does it include?  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.1 Earth Heritage (Geosite and Landscape)</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.2 Other Natural and Cultural Heritage</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.3 Links between Natural and Cultural Heritage</td>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>3.4 Tourism development (infrastructure and activities)</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.5 Education activities</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.6 Local development</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.7 Regional products (agrotourism)</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.8 Community links</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.9 Funding</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.10 Marketing strategy</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>3.11 Strengths and weaknesses analysis of management and administration</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>3.12 An audit of the geological and other resources</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>3.13 Do you have specific targets for goals in the following areas? (Identify specific goals)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geology</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Landscape protection</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Tourism “geotourism”</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Agriculture and forestry</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>3.14 Analysis of opportunities for local and/or regional development</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>160</strong></td>
<td><strong>160</strong></td>
</tr>
</tbody>
</table>

### 4 Does your Geopark have a Marketing Strategy?  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 Strategy exists (not older than 10 years) (You should refer to the main components in accompanying documentation)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>50</strong></td>
<td><strong>50</strong></td>
</tr>
</tbody>
</table>

### 5 A Geopark should protect its geological heritage and create sustainable geotourism. What has been done to fulfill this duty?  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1 Defined areas which will be the focus of tourism development</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>5.2 Defined areas where no tourism is allowed (with focus on protection and research)</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>5.3 Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>5.4 Environmental friendly hiking path system</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>5.5 Clearly defined cycle or other trails such as bridleways or river trails</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>80</strong></td>
<td><strong>80</strong></td>
</tr>
</tbody>
</table>

### 6 Are there any initiatives or working groups that discuss promotion of natural and cultural heritage? (SELF AWARDED total cannot exceed 20)  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.1 Regular “Working Group” meetings on specific topics</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>6.2 Individual cooperation and contracts between the Geopark, tourism organisations and other interest groups</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>6.3 Other regular activities, not described by the answers above</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>20</strong></td>
<td><strong>20</strong></td>
</tr>
</tbody>
</table>

### 7 Has your Geopark area received any awards or other formal recognition for its activities in the field of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.1 International awards (name and date of award)</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>7.2 National awards (name and date of award)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>7.3 Other (e.g. from industry) (name and date of award)</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

### 8 Are competent geological and scientific experts available to promote further scientific research?  

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.1 At least one person with a degree in geosciences or other related discipline in the permanent staff (employed directly) (Add 10 points for each geoscientist)</td>
<td>40</td>
<td>10</td>
</tr>
</tbody>
</table>
### Maximum Total

<table>
<thead>
<tr>
<th>Section</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.2</td>
<td>25</td>
</tr>
<tr>
<td>8.3</td>
<td>10</td>
</tr>
<tr>
<td>8.4</td>
<td>20</td>
</tr>
<tr>
<td>8.5</td>
<td>15</td>
</tr>
<tr>
<td>8.6</td>
<td>10</td>
</tr>
<tr>
<td>8.7</td>
<td>5</td>
</tr>
<tr>
<td>8.8</td>
<td>5</td>
</tr>
<tr>
<td>8.9</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>150</td>
</tr>
<tr>
<td>9</td>
<td>200</td>
</tr>
</tbody>
</table>

### Total Points Awarded For Section II: Management Structure

<table>
<thead>
<tr>
<th>Points</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>945</td>
<td>935</td>
</tr>
</tbody>
</table>

### Questions

8.2 At least five people with a degree in geosciences or other related discipline on the staff of the Geopark (employed by partner)

8.3 Additional experts exist in the permanent staff (e.g. biologists)

8.4 Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)

8.5 Regular consulting is maintained by:

- Persons with a scientific background in geosciences
- Persons with experience in geosciences
- Amateurs available from local community

8.6 How many different scientific disciplines are represented in the expert network?

- < 5
- > 5

8.7 Does a marketing expert exist? If not, who does the work?

8.8 Does a press office exist? If not, who does the work?

8.9 Are staff members available to run field trips/guided walks?

9 Does your Geopark area have the following infrastructure?

- Museum within the area of the Geopark managed by yourself or a partner in your organization
- Information centre within the area of the Geopark
- ‘Info-kiosks’ or other ‘local information points’ within the area that provide information about the Geopark, its aims and work
- Information panels within the area
- Geological trails within the area of the Geopark (which have been developed by the Geopark, or the Geopark has been involved in developing)

### Points Breakdown

<table>
<thead>
<tr>
<th>Section</th>
<th>Maximum Points</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.1</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>9.2</td>
<td>80</td>
<td>80</td>
<td>80</td>
</tr>
<tr>
<td>9.3</td>
<td>40</td>
<td>40</td>
<td>0</td>
</tr>
<tr>
<td>9.4</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>9.5</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td></td>
<td>200</td>
<td>200</td>
<td>200</td>
</tr>
</tbody>
</table>
### III. Information and Environmental Education

<table>
<thead>
<tr>
<th>Points</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Research, information and education scientific activity in Earth sciences within the territory</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1 At least one scientific/academic institution working in the Geopark’s area</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.2 At least one student final report (mapping etc.) on the Geopark’s area per year</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>1.3 At least one PhD thesis on the Geopark’s area within the past three years</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.4 At least five scientific or tourism focused academic papers from work within the Geopark’s area during the last 5 years</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>180</td>
<td>180</td>
</tr>
</tbody>
</table>

| **2. Do you operate programmes of environmental education in your Geopark area?** | | |
| 2.1 Does your permanent staff include specialists in environmental education, who undertake such work as part of their main role within your team? | 50 | 50 | 50 |
| 2.2 Do you operate at least one formal education programme? (Please outline the nature of the programme(s)) | 30 | 15 | 30 |
| 2.3 Do you contribute to at least one formal education programme developed by other organisations? (Museums, etc.) | 20 | 20 | 20 |
| 2.4 Do you offer personal and individual programmes for children visiting the Geopark’s area? | 20 | 20 | 20 |
| 2.5 Do you operate a special programme for primary/elementary school classes? | 20 | 0 | 20 |
| 2.6 Do you operate a special programme for secondary/high school classes? | 20 | 20 | 20 |
| 2.7 Do you operate a special programme for university students? | 20 | 20 | 20 |
| 2.8 Are there any university camps/education centres in the Geopark’s area? | 20 | 20 | 20 |
| **Maximum Total** | 200 | 165 | 180 |

| **3. What kind of educational materials exist? (to be checked by field evaluators on site)** | | |
| 3.1 Have you developed new educational material for school classes? | 20 | 20 | 20 |
| 3.2 Films, video, slideshow etc. | 20 | 20 | 10 |
| 3.3 Interactive (online) elements | 20 | 20 | 20 |
| 3.4 Different special exhibitions changing on a regular basis | 20 | 0 | 0 |
| 3.5 Special education equipment (puzzles, special constructions, etc) | 20 | 0 | 0 |
| 3.6 Do you produce other material for children below the age of 8? | 20 | 0 | 20 |
| **Maximum Total** | 120 | 60 | 70 |

| **4. What kind of published information is available in your Geopark area? (to be checked by field evaluators on site)** | | |
| 4.1 Protection of geological heritage | 20 | 0 | 0 |
| 4.2 Geology of the area | 15 | 15 | 15 |
| 4.3 Publication linking geology, nature and culture of the area | 20 | 20 | 20 |
| 4.4 Environmentally friendly behaviour in the area | 15 | 15 | 15 |
| 4.5 Other aspects of natural history which can be found within the area | 15 | 15 | 15 |
| 4.6 Historical elements | 15 | 15 | 15 |
| **Maximum Total** | 100 | 80 | 80 |

| **5. Geology provision for school groups (for example, organized visits, etc.) (The SELF AWARDED total cannot exceed 100)** | | |
| 5.1 Guided tours by Geopark’s staff (explain and justify) | 30 | 30 | 0 |
| 5.2 Guided tours through a member organisation (explain and justify) | 15 | 15 | 15 |
| 5.3 Standard programmes, regularly offered for all park visitors (explain and justify) | 10 | 10 | 0 |
| 5.4 Limited group size (max. 30 persons per guide) (explain and justify) | 10 | 10 | 10 |
| 5.5 Are alternatives available if tours are not possible due to bad weather conditions? (explain and justify) | 10 | 10 | 10 |
| 5.6 Do programmes exist aimed at different age groups? (explain and justify) | 20 | 20 | 0 |
| 5.7 Do special scientific programmes exist? (explain and justify) | 20 | 20 | 0 |
| 5.8 Is teacher training offered in matters relating to the Geopark? (explain and justify) | 20 | 20 | 10 |
| **Maximum Total** | 100 | 100 | 45 |

| **6. Education – Guides (The SELF AWARDED total cannot exceed 100)** | | |
| 6.1 Do you have at least one qualified expert in the Geopark’s permanent staff providing guided visits that your organization has a role in developing? (explain and justify) | 20 | 20 | 20 |
| 6.2 Do you have at least one qualified expert in a partner organization providing guided visits that your organization has a role in developing? (explain and justify) | 15 | 15 | 15 |
| 6.3 Personal guides as part of the Geopark’s permanent staff (explain and justify) | 20 | 20 | 0 |
| 6.4 Personal guides by partner organisation (explain and justify) | 15 | 15 | 15 |
| 6.5 Freelance guides whose training and/or programme your organization supports (explain and justify) | 20 | 20 | 20 |
| 6.6 Training courses for guides (explain and justify) | 20 | 0 | 0 |
| **Maximum Total** | 100 | 90 | 70 |

<p>| <strong>7. What kind of information do you provide to educational groups to encourage them to visit your area?</strong> | | |
| 7.1 Letters to schools and universities | 20 | 20 | 20 |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>7.2</td>
<td>Brochure</td>
<td>20</td>
</tr>
<tr>
<td>7.3</td>
<td>Press announcements (Newspapers, Radio, TV)</td>
<td>20</td>
</tr>
<tr>
<td>7.4</td>
<td>Newspaper or newsletter</td>
<td>20</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>80</strong></td>
<td><strong>60</strong></td>
</tr>
<tr>
<td>8</td>
<td><strong>Do you use the internet for school programmes? What kind of service do you provide?</strong></td>
<td></td>
</tr>
<tr>
<td>8.1</td>
<td>Own website with general information about environmental education within the area</td>
<td>50</td>
</tr>
<tr>
<td>8.2</td>
<td>Those responsible for the education programme may be reached by e-mail</td>
<td>20</td>
</tr>
<tr>
<td>8.3</td>
<td>Regular electronic newsletter</td>
<td>20</td>
</tr>
<tr>
<td>8.4</td>
<td>Up-to-date calendar of activities</td>
<td>20</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>120</strong></td>
<td><strong>80</strong></td>
</tr>
</tbody>
</table>

**Total Points Awarded For Section III: Education**

<table>
<thead>
<tr>
<th>Maximum Points</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>815</td>
<td>765</td>
</tr>
</tbody>
</table>
### IV. Geotourism

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators' Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 What kind of promotional material of the area is available?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1 Printed material (e.g. leaflets, magazines)</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>1.2 Popular literature for public (e.g. books, guide books)</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>1.3 CD or video material</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>1.4 Other promotional material or merchandise</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td><strong>70</strong></td>
<td><strong>70</strong></td>
</tr>
</tbody>
</table>

| 2 In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80) | | |
| 2.1 English | 10 | 10 | 10 |
| 2.2 French | 10 | 0 | 0 |
| 2.3 Spanish | 10 | 0 | 0 |
| 2.4 Russian | 10 | 10 | 10 |
| 2.5 Chinese | 10 | 0 | 0 |
| 2.6 Arabic | 10 | 0 | 0 |
| 2.7 Add 10 points for each other language (explain and justify) | | 10 |
| 2.8 Multiple languages in one publication | 10 | 0 | 0 |
| **Maximum Total** | **80** | **20** | **30** |

| 3 Are the information centres or exhibitions regarding the area in the Geopark’s area? | | |
| 3.1 At least one information centre, managed directly by the Geopark or one of the partner organizations | 30 | 30 | 30 |
| 3.2 Info points’ or similar facilities throughout the area managed directly by the Geopark or one of the partner organizations | 20 | 0 | 0 |
| 3.3 Information centre “meeting and starting” point for excursions | 10 | 10 | 0 |
| 3.4 Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities? | 10 | 10 | 0 |
| 3.5 Personal and individual information offered to visitors about possible activities in the area | 10 | 0 | 0 |
| 3.6 Centre open to the public at least 6 days a week, all year round (if the weather permits it) | 20 | 20 | 20 |
| **Maximum Total** | **100** | **70** | **50** |

| 4 How is information and interpretation about the area presented at info centres, information points, etc.? | | |
| 4.1 Static display material | 10 | 10 | 10 |
| 4.2 Films, video, slideshow, etc. | 10 | 10 | 10 |
| 4.3 Interactive displays | 10 | 0 | 10 |
| 4.4 Different special exhibitions changing on a regular basis | 40 | 0 | 0 |
| **Maximum Total** | **70** | **20** | **30** |

| 5 Public access and facilities (SELF AWARDED total cannot exceed 100) | | |
| 5.1 Is it possible to reach the Geopark area by public transport? | 50 | 50 | 50 |
| 5.2 Do you provide your own tourist transport? | 20 | 20 | 20 |
| 5.3 Is public transport integrated with walking, cycling trails? | 20 | 0 | 0 |
| 5.4 Do you have car park facilities connected to the trails which your organization has developed? | 20 | 20 | 0 |
| 5.5 Are there toilets available in the parking areas? | 20 | 20 | 20 |
| **Maximum Total** | **100** | **100** | **90** |

| 6 Are visitors informed about public transport in the area and encouraged to use it before their arrival? | | |
| 6.1 Promotional material about the area (leaflets, brochures, internet) contains information about public transport | 20 | 0 | 0 |
| 6.2 The website(s) of the Geopark and/or local tourism organizations are linked to web-based timetables and transport information held by others | 20 | 0 | 0 |
| 6.3 Special offers for tourists using public transport, bicycle or other forms of sustainable transport | 10 | 0 | 0 |
| **Maximum Total** | **50** | **0** | **0** |

| 7 What kind of guided tours have been developed by your management body and/or partners? | | |
| 7.1 Tours for groups with special a interest in geology and geomorphology | 10 | 0 | 0 |
| 7.2 Tours take place regularly during the season | 10 | 10 | 10 |
| 7.3 Tours for a broad audience | 20 | 20 | 20 |
| 7.4 Tours for disabled visitors | 10 | 0 | 0 |
| 7.5 Available alternatives if tours are not possible due to bad weather conditions | 10 | 0 | 0 |
| 7.6 Flexible registration system (day to day basis) for participants or no registration required | 10 | 0 | 0 |
| **Maximum Total** | **70** | **30** | **30** |

<p>| 8 What else do you use to inform visitors about your area? | | |
| 8.1 Easy to read interpretation panels at entrance areas and/or tourist locations | 20 | 0 | 0 |
| 8.2 There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners. | 20 | 0 | 20 |
| <strong>Maximum Total</strong> | <strong>40</strong> | <strong>0</strong> | <strong>20</strong> |</p>
<table>
<thead>
<tr>
<th>Section</th>
<th>Question</th>
<th>Max Total</th>
<th>Self Assessment</th>
<th>Evaluator's Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>How is the information and are activities of different organisations co-ordinated?</td>
<td>20</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>9.1</td>
<td>Joint information and/or promotional material</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Do you use the internet and what kind of online service do you provide? (SELF AWARDED total cannot exceed 80)</td>
<td>20</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10.1</td>
<td>Own website with general information about the area</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>10.2</td>
<td>Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Geopark's area.</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>10.3</td>
<td>Geopark’s management body may be reached by email</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>10.4</td>
<td>Regular electronic newsletter</td>
<td>10</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10.5</td>
<td>Facility to order publications online</td>
<td>10</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10.6</td>
<td>Up-to-date calendar of activities</td>
<td>15</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>10.7</td>
<td>Guidance for visitors on potential excursions</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>What kind of infrastructure is available for activities such as horse riding, canoeing and cycling?</td>
<td>80</td>
<td>65</td>
<td>65</td>
</tr>
<tr>
<td>11.1</td>
<td>Network of footpaths, which include the main touristic and scientific points of interest</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>11.2</td>
<td>Uniform/standard signposting of paths</td>
<td>10</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>11.3</td>
<td>Regular checks of infrastructure and immediate repair guaranteed</td>
<td>10</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>11.4</td>
<td>Special maps and information sheets for hikers, cyclists, etc.</td>
<td>10</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>11.5</td>
<td>At least one path concerning a special subject (mining, archaeology, architecture - not previously counted in your score under another heading)</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>11.6</td>
<td>Guided cycling – walking tours, etc. provided or actively supported by a partner organization</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>11.7</td>
<td>All inclusive offers (e.g. hotel, half or full board) of several days for tours (for example, hiking - and/or cycling tours) offered or actively supported by a partner organization</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>11.8</td>
<td>All inclusive tour package with luggage transport of several days provided or actively supported by a partner organization</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>11.9</td>
<td>There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.</td>
<td>20</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>12</td>
<td>How do you communicate the goals of geotourism, especially to those responsible for tourism?</td>
<td>100</td>
<td>70</td>
<td>50</td>
</tr>
<tr>
<td>12.1</td>
<td>Direct personal meetings and/or through their involvement in your organization</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>12.2</td>
<td>A regular award scheme to promote good practice</td>
<td>20</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>12.3</td>
<td>The selection and nomination of official partners/mentors/sponsors</td>
<td>20</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>13</td>
<td>Do you have the following sustainable (e.g. non car based) trails?</td>
<td>50</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>13.1</td>
<td>Geo-trails</td>
<td>20</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>13.2</td>
<td>Cultural trails</td>
<td>10</td>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>13.3</td>
<td>Forest trails</td>
<td>10</td>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>13.4</td>
<td>Other trails</td>
<td>10</td>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>13.5</td>
<td>Other out-door activities not mentioned elsewhere</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>14</td>
<td>Visitor evaluation</td>
<td>60</td>
<td>60</td>
<td>40</td>
</tr>
<tr>
<td>14.1</td>
<td>Do you count visitors?</td>
<td>20</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>14.2</td>
<td>Do you evaluate where your visitors come from?</td>
<td>20</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>14.3</td>
<td>Do you use visitor evaluation for your forward planning?</td>
<td>20</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>14.4</td>
<td>Do you analyse the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc.)?</td>
<td>10</td>
<td>10</td>
<td>0</td>
</tr>
<tr>
<td>14.5</td>
<td>Do you use questionnaires to assess visitors’ satisfaction levels?</td>
<td>10</td>
<td>0</td>
<td>10</td>
</tr>
</tbody>
</table>

Please do not send information material, brochures, etc. (these should be provided only to field evaluators)

Total Points Awarded For Section IV: Geotourism

<table>
<thead>
<tr>
<th>Maximum Points</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>585</td>
<td>490</td>
</tr>
</tbody>
</table>
### V. Sustainable Regional Economy

<table>
<thead>
<tr>
<th>Points Available</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. What efforts are undertaken to promote regional food and craft products, and to integrate the catering trade?</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1.1 Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.2 Meals from regional and/or ecological production are available in restaurants</td>
<td>30</td>
<td>30</td>
</tr>
<tr>
<td>1.3 The Geopark organizes markets, where mainly regional agricultural products are sold</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>1.4 A label for regional food products or local gastronomy exists</td>
<td>30</td>
<td>30</td>
</tr>
<tr>
<td>1.5 Direct marketing of regional agricultural products</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td><strong>2. What efforts are undertaken to create and promote regional geotourism products?</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1 Initiatives to promote the production of geological replicas</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>2.2 Casts and souvenirs from local production are available</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>2.3 The organization or its active partners has (a) retail outlet(s) where mainly regional products are sold.</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td><strong>3. How are regional crafts promoted?</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1 The marketing of local craft products is actively supported</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>3.2 Local craft products are showcased</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td><strong>4. What efforts are undertaken to promote links between the Geopark and local businesses? (SELF AWARDED total cannot exceed 150)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.1 A label for regional services/products has been developed by the Geopark or in partnership with others</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>4.2 Direct marketing of regional products is undertaken by your organization</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>4.3 Tourism offers include tours in collaboration with local businesses</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td><strong>5. What kind of contracts are regularly offered to businesses in your area? (SELF AWARDED total cannot exceed 150)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5.1 Services (repair, management)</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>5.2 Design, Print</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>5.3 Other equipment and/or services to support geotourism and interpretation, e.g. transport, display cabinets etc. (give details)</td>
<td>80</td>
<td>80</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td><strong>6. Networking (SELF AWARDED total cannot exceed 200)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6.1 A network of co-operating enterprises exists, fostered by the Geopark.</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>6.2 There is a formal contract between the Geopark and its partners</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>6.3 There are jointly financed projects between the Geopark, private businesses and local authorities.</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Maximum Total</strong></td>
<td>200</td>
<td>200</td>
</tr>
</tbody>
</table>

**Total Points Awarded For Section V: Sustainable Regional Economy**

<table>
<thead>
<tr>
<th>Maximum Points</th>
<th>Self Assessment</th>
<th>Evaluators’ Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000</td>
<td>1000</td>
<td>790</td>
</tr>
</tbody>
</table>